

2019

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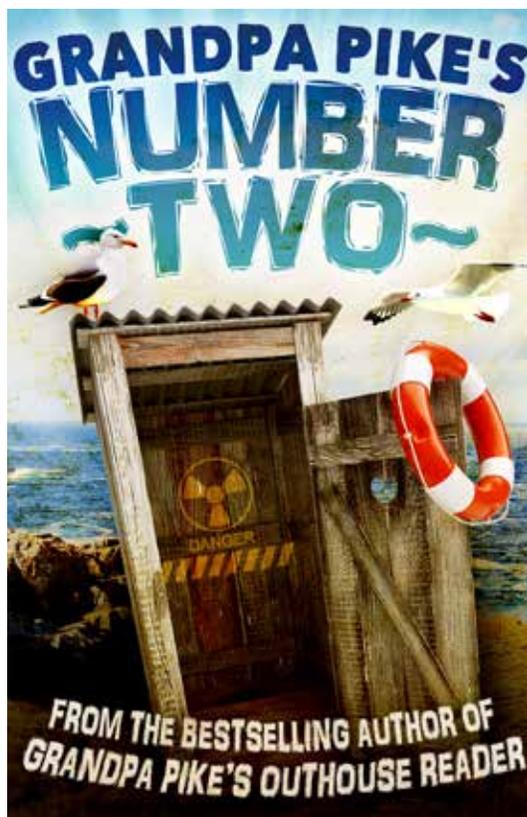
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Grandpa Pike's Number Two

Grandpa Pike



Genre: Humour
Imprint: Flanker Press
Format: Paperback, 229 pages,
Price: \$19.95
ISBN: 978-1-77117-715-3
Available as an ebook

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Facebook contest
- Catalogue distribution
- Book signings

“*Grandpa Pike’s Outhouse Reader* is a good read—any time.”

Moncton Times & Transcript

He’s baaaack! The bestselling author of *Grandpa Pike’s Outhouse Reader* is back with a whole slew of new tales, rants, annoyances, and opinions—delivered with his unique brand of humour. Many readers have asked, “Will Grandpa do his Number Two?” He has. Here it is. You’ll want to read and reread this book. It’s funny, inspirational, and often thought-provoking. Grandpa Pike is a natural-born storyteller who can make the seemingly mundane magical and meaningful. Few writers can reach way down and pull so much up out of their own experiences and make you feel them. Take this book home. Take it to heart.

Laurie Blackwood Pike, a.k.a. **GRANDPA PIKE**, was born in Stanhope, Newfoundland and Labrador. He is retired from his position as business development manager with a national chain of hardware and building supply stores. In 2017, he received the Estwing Gold Hammer Award—the industry’s recognition for his contributions. In 1986, he bought a rural general store, developed a logo, and branded the business “Grandpa Pike’s.” His unique store was profiled in the hardware industry’s *Hardware Merchandising* magazine. In recent years, Grandpa Pike has used his nickname for charity work. In 2007, he partnered with the Children’s Wish Foundation of Canada, Newfoundland & Labrador Chapter, to release a music CD. In 2009, he partnered with them again to produce a gospel Christmas CD. He is married to Kathleen Pike and has one daughter, Laurie Shannon. *Grandpa Pike’s Number Two* is his third book. His second, *A Man of My Word*, is the critically acclaimed biography of former premier Beaton Tulk. His first book, *Grandpa Pike’s Outhouse Reader*, has appeared in Atlantic Books Today’s bestsellers lists.

The Forbidden Dreams of Betsy Elliott

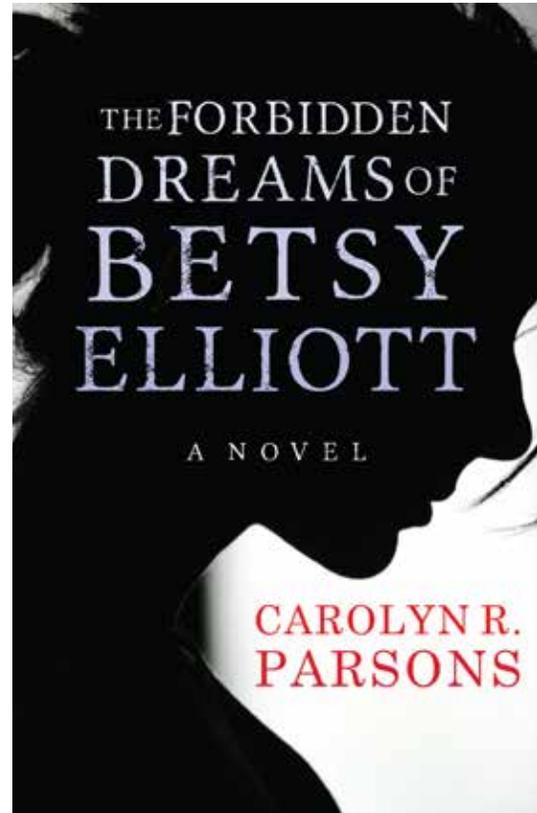
Carolyn R. Parsons

"Betsy Elliott is [Eustacia Vye and Bathsheba Everdene's] equal. She could easily step into the middle between Eustacia and Bathsheba, link elbows and walk tall across literature's landscape."

-- *The Packet* --

Betsy Elliott is a match for the cold northeast winds that rattle windows and carry Newfoundland sailors away to their deaths. Forced into service after her father's death, married at eighteen to a much older man, she's become as hard as the rocks that line the shores of her island home. Talented, brilliant, and hard-working, she will do anything to make things go her way in the life she's been forced to live. One November day in 1933, Edmund Taylor stumbles into their lives when he is invited by John Elliott to board with them to write a book on the Commission of Government and finish his final papers for his graduation from Harvard Law School. During the harshest winter in decades, disaster and despair rock the Elliott home and their entire community, and events lead Edmund, overcome with guilt, to want to flee. In love with the formidable Betsy, he invites her to run away with him to Boston. Should Betsy stay in a place where children die of curable diseases and life has a deadening sameness, or go to Boston, the city of her dreams, where adventure and opportunity await? Betsy must choose between duty and the dreams she thought were impossible. But time is running out. Edmund will leave as soon as navigation opens up. Will Betsy be on the boat with him, or will she stay, chained forever to the life she thought she was destined to live?

CAROLYN R. PARSONS is a proud fisherman's daughter born and raised on Change Islands, Newfoundland and Labrador. She spent twenty-five years in Ontario, returned home to Newfoundland in 2012, and now resides in Lewisporte. An advocate for social issues, she was co-chair and spokesperson for the Manolis L Citizens Response Committee, which lobbied government to remove oil that threatened the marine environment from the sunken cargo ship in Notre Dame Bay. In the past decade, she has written a poetry collection, two novels, and a book of short stories. *The Forbidden Dreams of Betsy Elliott* is her debut novel with Flanker Press.



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 233 pages,

Price: \$19.95

ISBN: 978-1-77117-725-2

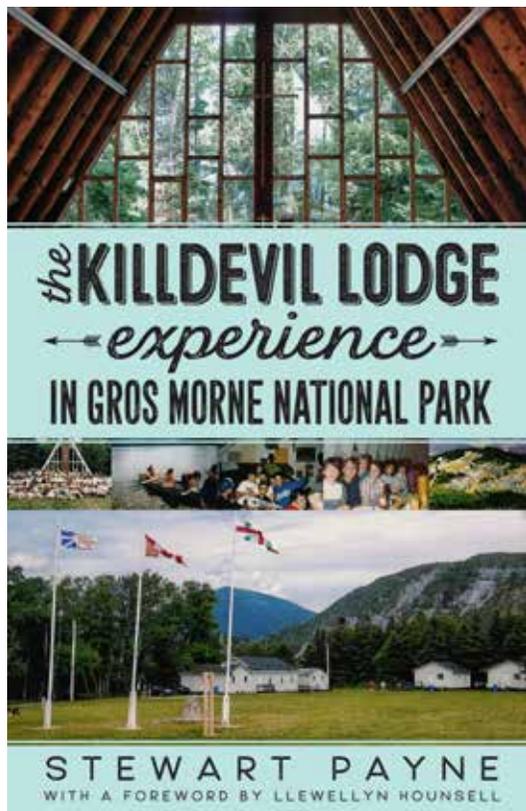
Available as an ebook

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Catalogue distribution
- Book signings
- Book launch

The Killdevil Lodge Experience in Gros Morne National Park

Stewart Payne



Genre: History

Imprint: Flanker Press

Format: Paperback, 169 pages,
b&w photos

Price: \$17.95

ISBN: 978-1-77117-729-0

Available as an ebook

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
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The year 2019 marks the sixtieth anniversary of Killdevil Camp and Conference Centre, situated in the scenic Bonne Bay area of Lomond, Newfoundland and Labrador, in Gros Morne National Park. The twofold purpose of this book is to tell when and how the site was acquired in 1959 by the Diocese of Newfoundland and developed over those sixty years, and to share the first-hand experiences of people, particularly campers and staff, who have spent time at Killdevil. More than thirty people have contributed stories of their experiences. Some of them pay tribute to volunteers who gave many years of service directing the church camps and to making Killdevil what it is today. Everyone who passes through the gate at Killdevil is a visitor to Gros Morne National Park, an important site to Parks Canada. This book shows through personal anecdotes, historical narrative, and photos the Killdevil Lodge experience from its beginnings to present day.

STEWART PAYNE was born at home in Fogo, Newfoundland, in 1932, the tenth of eleven children born to Albert and Hilda Mae (Oake) Payne. Upon graduating high school in 1949, he attended Memorial College in St. John's to train to become a teacher. In 1962, Stewart married Selma Carlson Penney of St. Anthony, and they started a family in Happy Valley while Stewart continued his work there. In 1965, Stewart and his young family moved from Labrador to Bay Roberts, Conception Bay, where Stewart took over as the new rector at the parish. He worked there until 1970, when he and his family left to serve in St. Anthony on the Great Northern Peninsula. In 1978, Stewart was ordained as bishop of the Diocese of Western Newfoundland. He and Selma moved to Corner Brook, to the See City of the Diocese of Western Newfoundland. While living in Corner Brook, Stewart Payne was elected and installed as metropolitan of the Ecclesiastical Province of Canada, and therefore also became archbishop of Western Newfoundland, a position he held from 1990 to 1997, when he retired. Today Stewart makes his home in Corner Brook.

The Killdevil Lodge Experience in Gros Morne National Park is Stewart Payne's second book. His first was his bestselling memoir, *Cut from the Cloth of Fogo: A Life of Teaching, Travel, and Ministry*.

The Promise

Ida Linehan Young

North Harbour, Newfoundland, 1894 Orphaned at a young age, Erith Lock has a cruel upbringing at the hands of a harsh stepmother. At the tender age of sixteen, a ruthless act leaves her shattered and struggling for survival. When all she has is her word, she makes a solemn vow to three small children. But circumstances drastically change, and the promise could take years to fulfill. She fears it might be better broken. When her past must be confronted, Erith finds herself facing unbearable choices that might cost her everything. Enduring self-doubt pushes Erith to her breaking point. Will she allow hope and kindness to guide her, or will it be safer to remain captive in the grip of her unfortunate past?

First and foremost, **IDA LINEHAN YOUNG** is a grandmother to the most extraordinary little boys, Parker and Samuel, a mother to three adult children, Sharon, Stacey, and Shawna, and a wife to Thomas. By day she works in the information technology sector in the federal government and has recently forayed into learning the French language in the hopes of becoming bilingual. She started writing several years ago and published her memoir, *No Turning Back: Surviving the Linehan Family Tragedy*, in 2014, followed by a novel, *Being Mary Ro*, in 2018. Influenced by her love of local history and the familial art of storytelling passed down by her father and her maternal grandfather, she escapes to writing any chance she can get. She enjoys writing historical fiction to keep the past alive for generations to come.

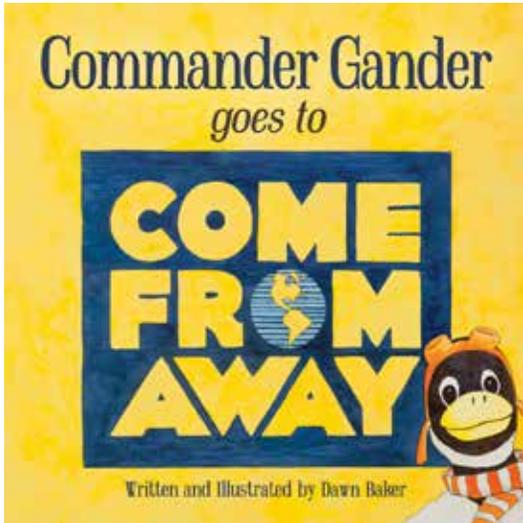


Genre: Fiction
Imprint: Flanker Press
Format: Paperback, 281 pages,
Price: \$19.95
ISBN: 978-1-77117-719-1
Available as an ebook

Published in Canada.
World rights available.

Commander Gander Goes to *Come From Away*

Dawn Baker



Commander Gander loves his job with the town of Gander. He gets to help out with holidays and community events—especially with children! When dozens of planes arrive unexpectedly in his town with thousands of passengers, the Commander goes the extra mile to help out. He does everything he can to comfort and entertain hundreds of kids. Now, as a reward for his hard work, Commander Gander travels to New York City to see a very special musical called *Come From Away*. It turns out to be an incredibly exciting and rewarding experience—one that leaves our hero even more grateful that he gets to work with and care for children every day!

DAWN BAKER has been a visual artist and children's writer since 1992. A graduate of Memorial University with a bachelor of education and a certificate in library studies, she has served on the board of directors of The Rooms since 2006. In 2015, Dawn served as a juror for the Governor General's Literary Awards and toured Ontario as part of TD Canadian Children's Book Week.

Genre: Children's Books
Imprint: Pennywell Books
Format: Paperback, 32 pages,
colour illustrations
Price: \$14.95
ISBN: 978-1-77117-723-8

ALSO BY DAWN BAKER



MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Facebook contest
- Catalogue distribution
- Book signings

Growing Up Next to the Mental

Brian Callahan

An advocate for veterans, a photographer, a writer, a suffragist, an opera singer. Five remarkable women who pushed boundaries and made a difference at the turn of the twentieth century. But history then was about men, and no one wrote about these women. Their stories faded from memory and then disappeared for decades. Here now are those stories.

May Furlong — Advocate for Veterans

Elsie Holloway — Photographer

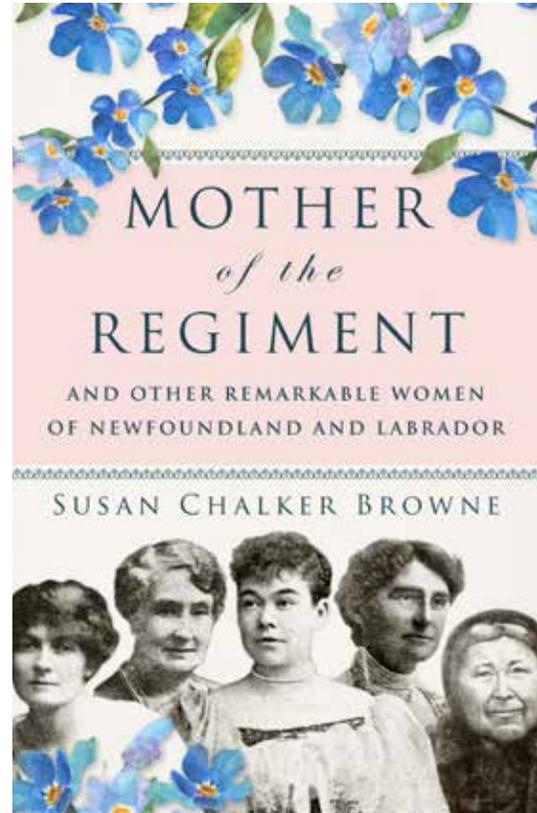
Lydia Campbell — Writer

Armine Gosling — Suffragist

Georgina Stirling — Opera Singer

Five biographies detailing the ambition, intelligence, compassion, and grit they all shared. The obstacles they overcame, the tragedies they endured, the incredible success they achieved. Discover how May Furlong, Elsie Holloway, Lydia Campbell, Armine Gosling, and Georgina Stirling pressed against the social norms of a century ago and helped change life and attitudes in Newfoundland and Labrador.

SUSAN CHALKER BROWNE is a writer living in St. John's, Newfoundland. Her other works include *The Story of the Basilica of St. John the Baptist* and the young adult novel *The Secret Life of a Funny Girl*. Susan has won writing awards from the Newfoundland and Labrador Arts and Letters Awards, the Cuffer Prize, and the Writers' Federation of Nova Scotia Atlantic Writing Competition. She is married to Dennis Browne, and they have four grown children.



Genre: Biography

Imprint: Flanker Press

Format: Paperback, 232 pages,
b&w photos

Price: \$19.95

ISBN: 978-1-77117-733-7

Available as an ebook

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Catalogue distribution
- Book signings
- Book launch

Unveiled

Carolyn Morgan



Genre: Fiction
Imprint: Flanker Press
Format: Paperback, 231 pages,
Price: \$19.95
ISBN: 978-1-77117-737-5
Available as an ebook

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks
- Catalogue distribution
- Book signings
- Book launch

The Louvre has the Mona Lisa.

Canada has the Veiled Virgin.

In the twenty-first century, Rebecca Howell is transfixed by the beauty of Giovanni Strazza's masterpiece the Veiled Virgin. The sculpture was created in Italy in the mid-1800s but is housed at the Presentation Convent in St. John's, Newfoundland. Its existence is one of the best-kept secrets in North America. Rebecca can't help but wonder why in 1856 the Italian artist allowed such a brilliant example of his work to come to this remote island.

She discovers that although the work is signed by Strazza, it is not listed with his other sculptures, and there are no existing documents for the sale of the work. Rebecca travels to Italy to solve the mystery. Her research on Strazza and the Veiled Virgin will be the subject for her doctoral degree in art history.

Rebecca's search is a labour of love as it takes her across the majestic cities and countrysides of Italy—from Milan to Rome, from Florence to Vinci, and finally to Piedmont, where her answers await. Her journey becomes one of self-discovery as the Newfoundland-Italy connection deepens and the mystery about the model who posed for Giovanni Strazza unfolds . . . along with the legacy she left.

CAROLYN MORGAN was born in St. John's and has lived in the city most of her life. While she was teaching English at a local high school, her story "The Collector" was published in Canadian Living magazine (October 2001). Carolyn is a visual artist as well as a writer and teacher. In 2014, she had a solo art show titled Art Is for Apple at the Five Island Art Gallery in Tors Cove, Newfoundland and Labrador. This was a multimedia exhibit exploring the mythology and history of the apple. Her interest in art and history inspires her writing. *Unveiled* is her second novel.

The Sign on My Father's House

Tom Moore

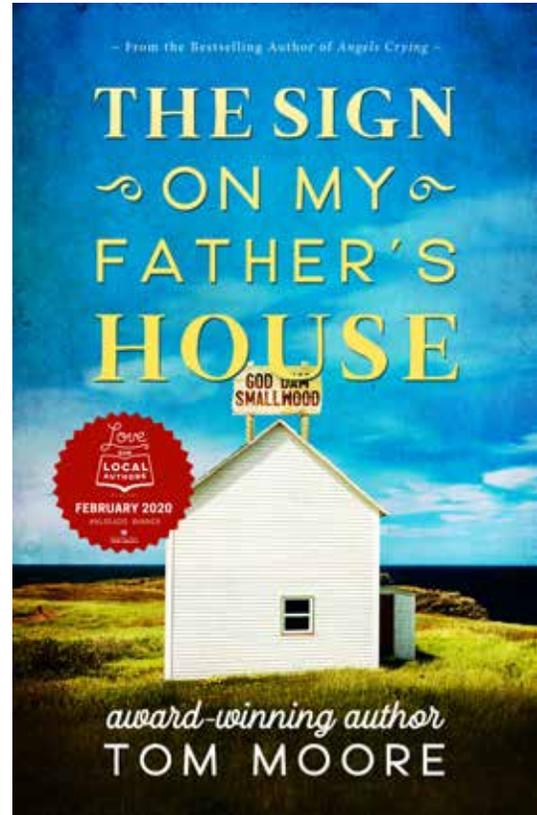
“Felix, you are a dreamer. I used to be, too, but there’s no payoff in it.”

Felix Ryan, from Curllew, Conception Bay, has been in love with the enigmatic Ellen Monteau ever since the day he met her in school at Smallwood High. Friends and family try to warn him that she is nothing but trouble, but she is Helen of Troy and he longs to be her King Menelaus . . . or Prince Paris. Meanwhile, trouble is brewing at home, as Felix’s father erects an enormous sign on his house condemning Premier Joey Smallwood—much to the chagrin of his family and their Liberal neighbours in the early days after Confederation.

This is the uproariously funny and at times heartbreaking tale of a young man’s rough ride into adulthood. Felix Ryan is on a journey to discover who he is and where he is headed. He moves from rural Newfoundland to the hectic life of Memorial University in the late 1960s. It is a world of music, girls, and new experiences. Felix’s world is changing as the Joey Smallwood era comes to an end. But Ellen Monteau never strays far from his mind. Ultimately, he must choose between continuing his education on the mainland of Canada, or putting down roots at home in Newfoundland.

The Sign on My Father’s House marks Tom Moore’s triumphant and long-anticipated return to literary fiction. It is a story about finding your voice and putting up your own sign about who you are and what you believe.

TOM MOORE was born in St. John’s, Newfoundland, in 1950. His first novel, *Good-bye Momma*, became a Canadian bestseller. It was chosen as a “Children’s Choice” by the Children’s Book Centre in Toronto and was translated into Danish by Munksgaard Publishers of Copenhagen in 1982. It was later translated into Romanian by Cite Libra Publishers. The CBC produced a radio play version broadcast nationally. The Canadian Book of Lists called it one of the ten best children’s books in Canada.



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 223 pages,

Price: \$19.95

ISBN: 978-1-77117-741-2

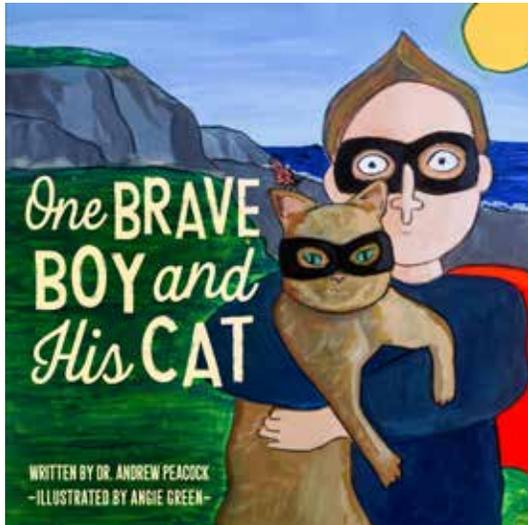
Available as an ebook

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Atlantic Books for the Holiday flyer
- Posters for select outlets
- Bookmarks
- Catalogue distribution
- Book signings
- Book launch

One Brave Boy and His Cat

written by Andrew Peacock, illustrated by Angie Green



Genre: Children's Books
Imprint: Pennywell Books
Format: Paperback, 32 pages,
colour illustrations
Price: \$14.95
ISBN: 978-1-77117-749-8

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks
- Catalogue distribution
- Book signings
- Book launch

A book for cat lovers everywhere!

One Brave Boy and His Cat is the tale of a young child facing a difficult reality of pet ownership. Nick's family brings their cat to a veterinarian after it has been hit by a car, and his parents soon learn that the damage to the animal is irreversible. They ask the vet to mislead their son about the severity of the cat's injuries, but after a discussion with the vet, Nick does the right thing and explains to his parents that euthanasia is the only humane course of action. Everyone is amazed at the boy's maturity, and they all learn a valuable lesson in pet care.

ANDREW PEACOCK was born in Toronto and raised in the town of Kapuskasing in northern Ontario. He worked in a mixed animal veterinary practice in rural Newfoundland from 1982 until 2010. His book *Creatures of the Rock* was long-listed for the 2015 Leacock medal for humour and won the Newfoundland and Labrador Book Award for the best non-fiction book in 2014. He currently lives in Freshwater with his wife, Ingrid, and dog, Charlotte.

ANGIE GREEN is an award-winning artist who lives in Carbonear with her husband, John, and son, Jack. She has enjoyed painting and drawing since childhood and is thrilled to collaborate with her friend Andrew on this book. You can find Angie teaching yoga and art, running, and frequenting the local coffee shop in her spare time.

Operation Vanished

Helen C. Escott

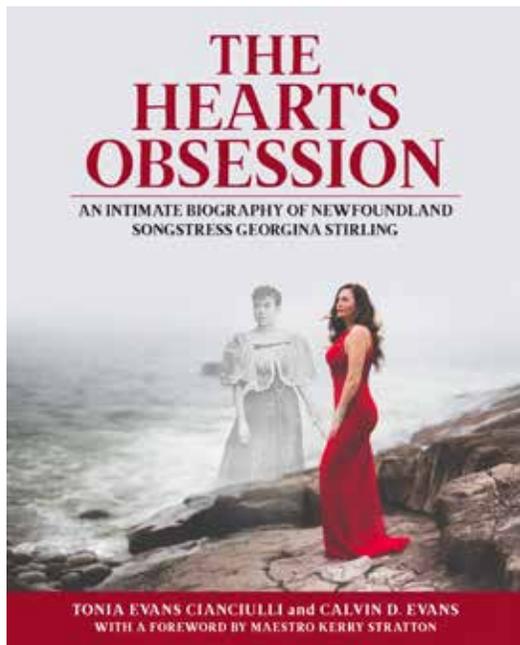
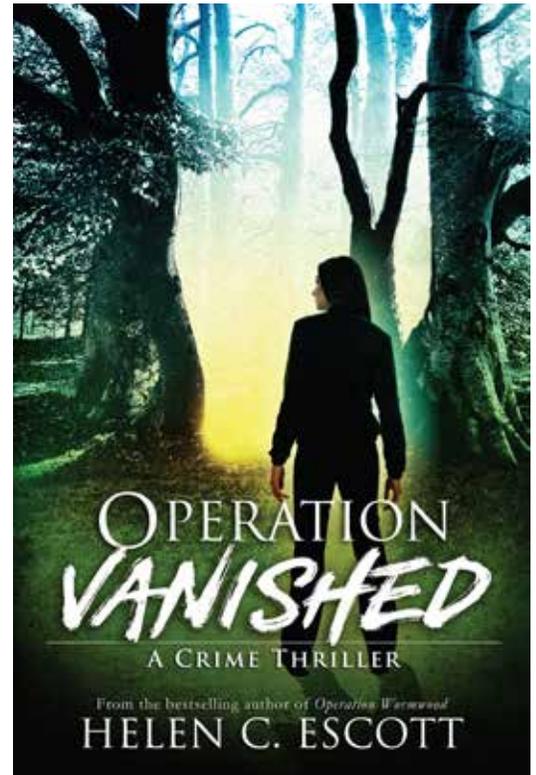
In 2018, the Royal Newfoundland Constabulary executed Operation Wormwood, an investigation into a mysterious disease that targeted some of the worst criminals this province has ever seen.

At the same time, the Royal Canadian Mounted Police were executing Operation Vanished, a special task force whose duty was to solve the historical murders of women and children.

RCMP Corporal Gail McNaughton has just transferred into the Major Crime Unit. As its newest investigator, she is given a stack of missing and murder files dating back to the 1950s. These crimes prove to be a challenge to investigate: most of the witnesses have died or aged, memories have faded, scenes were not secured to today's standards, and DNA testing was not available at the time. Corporal McNaughton befriends Larry Morgan, an expert on Newfoundland and Labrador history who is also the son of one of the murdered women. Together they put together a list of suspects and begin to dig up ghosts from the past. McNaughton discovers that the files may be linked, and she sets out to prove her theory that a serial killer had been operating in rural Newfoundland when these crimes were committed.

ISBN: 978-1-77117-751-1, \$19.95, paperback, 280 pages, available as an ebook

MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion.



The Heart's Obsession:

Tonia Evans Cianciulli, Calvin D. Evans

A standing ovation for Newfoundland's international superstar opera singer, The Heart's Obsession celebrates the historical ripple effect of one woman's voice—Georgina Ann Stirling—and brings her astounding legacy into the twenty-first century. Forging a musical journey from across the surging sea of Twillingate, this heroine conquered the hearts of audiences through Europe, the United States, and beyond. This is the definitive biography of Georgina Stirling.

The story of Georgina Stirling, who was also known as “Marie Toulinguet” and “The Nightingale of the North,” is one of proud heritage and love of family, as well as adventure and tragedy. The authors take us on a thrilling journey to experience the love and loss that “Georgie” must have felt during the years of her meteoric rise to fame. Calvin D. Evans separates fact from fiction as he examines the trail of documents and artifacts left behind that tell the story of Georgina's life, while Newfoundland-born soprano Tonia Evans Cianciulli offers unique insight into the challenges faced by professional opera singers, both today and back in Georgina's time.

ISBN: 978-1-77117-759-7, \$24.95, paperback, 342 pages, b&w and colour photos, available as an ebook

MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion.

Streetcars of St. John's

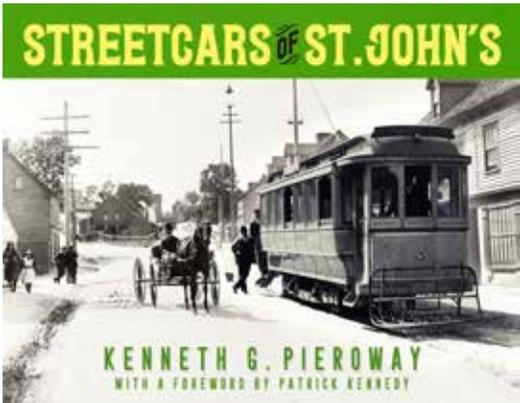
Kenneth G. Pieroway

A photographic "then and now" celebration of the former St. John's Street Railway.

For the first half of the twentieth century, the most easterly city in North America had a public transportation system that was on par with those found in Toronto, Chicago, Boston, and San Francisco. From 1900 to 1948, the streetcars of the Reid Newfoundland Company and, later, Newfoundland Light and Power, travelled along narrow-gauge rails on some of the oldest streets to be found anywhere. From the famous cobblestones of Water Street to Duckworth Street, Military Road and Queens Road, and powered by electricity from nearby Petty Harbour, residents could avail of the most modern form of inner-city transport of the day.

The reader will take a trip back in time to the St. John's of not quite so long ago when the roads were shared with automobiles, horse and buggies, and the famous trolley cars. From the crossroads in the west end to the shops of Water Street, the steps of the Newfoundland Hotel and the ice cream parlours of Rawlins Cross, this visual journey around the city is simply breathtaking and bound to rekindle memories for many readers. For the younger generations, it will be an opportunity to see how life used to be and how St. John's looked in their parents' and grandparents' day.

ISBN: 978-1-77117-692-7 (SC), 22.95, 978-1-77117-704-7 (HC) \$29.95,
283 pages, colour and b&w photos



MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion, book signings.

Saku's Great Newfoundland Adventure

written by Marie Beth Wright, illustrated by Corey Majeau

Believe in yourself and you will be unstoppable. At times while crossing Newfoundland I felt like giving up, especially after some close calls. But in life you can either lose faith or keep believing that you will make it, no matter what. Dig deep, work hard, and stay safe in your adventures! — Justin Barbour

Saku, a young Cape Shore water dog, is skilled and strong with a lot of exploring to do. Watching him bound around the backcountry or swim behind Justin Barbour's raft, you just know that he is ready to go on a long adventure! Together with Justin, Saku is going to cross from Robinsons in western Newfoundland to Cape Broyle, where the province's eastern shores meet the Atlantic Ocean. Using a satellite phone, they inform everyone back home how they are doing as the months speed by.

What will Saku and Justin find as they travel 700 kilometres through thick woods, across icy lakes, on wild rivers, and catch trout for fresh food? Following in Saku and Justin's footsteps, young readers will learn how to start a campfire, make a warm bed of boughs for chilly nights, and live as friends with nature.

ISBN: 978-1-77117-767-2, \$16.95, paperback, 44 pages, colour photographs and illustrations



MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion.

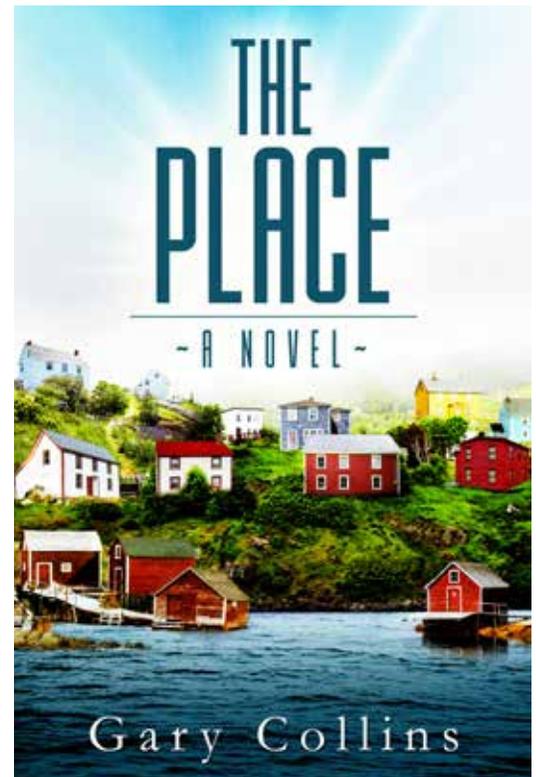
The Place

Gary Collins

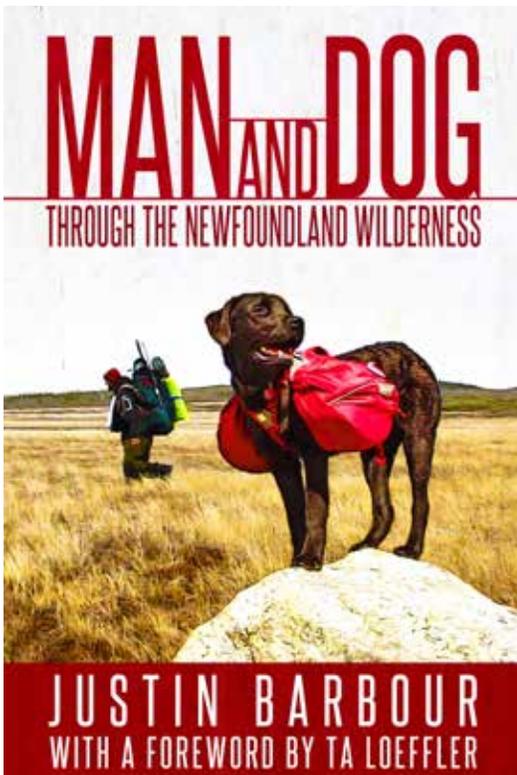
In a small, isolated outpost on the northeast coast of Newfoundland toward the end of the nineteenth century—where nothing of note ever seems to happen—a woman is brutally attacked, and a murder-suicide is committed. The age-old rift between young lovers of different religions becomes a challenge, one which is met head-on, and though it is overcome in a physical sense, it carries severe emotional consequences. A woman's successful manipulation leads to an untimely death and a lifetime of hatred.

Read about a time long ago, when lamplight bent its glow through single panes of windows upon gravel paths—when men worked hard, and women harder. From the peaceful waters of Newfoundland, sail away with the boys to the war in Suvla Bay—and fight there with the men. Survive on food that you caught, grew, and hunted. Live in a home carried out of the forest on your shoulder and built by your own hand. And learn why, despite the toil, the loneliness, the unchanging way of life, and the many hardships, even those who sailed away from the Place never left for good.

ISBN: 978-1-77117-769-6, \$19.95, paperback, 225 pages, available as an ebook



MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion, book signings.



Man and Dog: Through the Newfoundland Wilderness

Justin Barbour, foreword by TA Loeffler

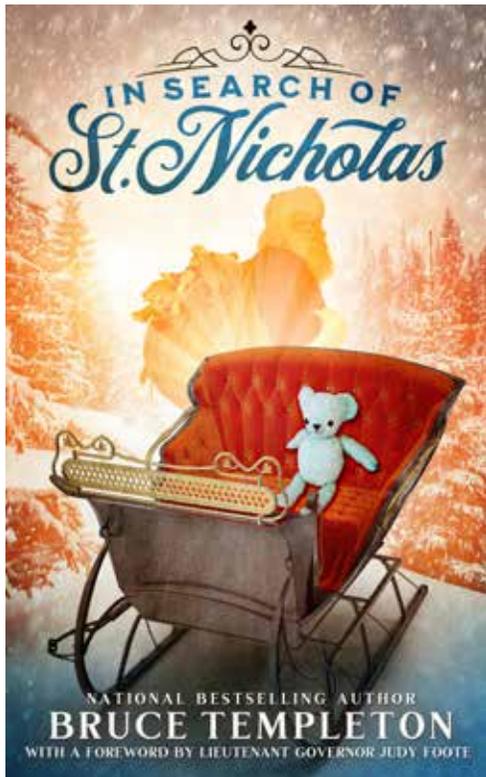
One man, one dog, a grand adventure across the Newfoundland wilderness.

In April 2017, Justin Barbour and his Cape Shore water dog, Saku, arrived in Robinsons, on the Rock's west coast, where they began a quest to experience the province's woods and waters first-hand. A late winter lingers as they push over the Long Range Mountains to the interior of the island, where they hope thawed lakes and rivers will allow them to continue by inflatable raft. From sunrise to sunset, follow the companions as they battle the dangerous and unforgiving elements to reach Cape Broyle, some 700 kilometres away.

Here you will see the island in a unique way, learn about outdoor life, and gain awareness of Newfoundland's natural history. Complete with colour photos, maps, and interesting facts about the journey, *Man and Dog* will offer you the heat of a campfire against your cheeks, the tug of a trout on your line, and the breath of a curious black bear that has wandered into your camp. It's a journey for nature lovers, explorers, and adventurers of all ages.

ISBN: 978-1-77117-755-9, \$22.95, paperback, 301 pages, b&w photographs and illustrations, available as an ebook

MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion, book signings.



In Search of St. Nicholas

Bruce Templeton

Bruce Templeton has been assisting Santa in St. John's, Newfoundland and Labrador, for almost forty years. He completes almost fifty visits annually—from parades to hospitals, and seniors' homes to special events. He has had over 1,500 visits with Santa.

Now, you can join him on a uniquely special journey in this book. Not only will you travel back in time to witness how many of our Christmas traditions became conventional, you will also get to follow Bruce's own personal journey as he shares important lessons learned through assisting Santa.

Bruce Templeton has authored three memoirs of his experiences assisting Santa, including the Globe and Mail bestseller *The Man in the Red Suit*, *The Man with the White Beard*, and *Twenty-Four Teddy Bears*. He is the only living Canadian Santa inducted into the International Santa Claus Hall of Fame. He is also a Knight of St. Nicholas.

ISBN: 978-1-77117-781-8, \$19.95, paperback, 146 pages, b&w and colour photos and illustrations

MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, posters for select outlets, bookmarks and catalogue promotion.

The True Meaning of Christmas

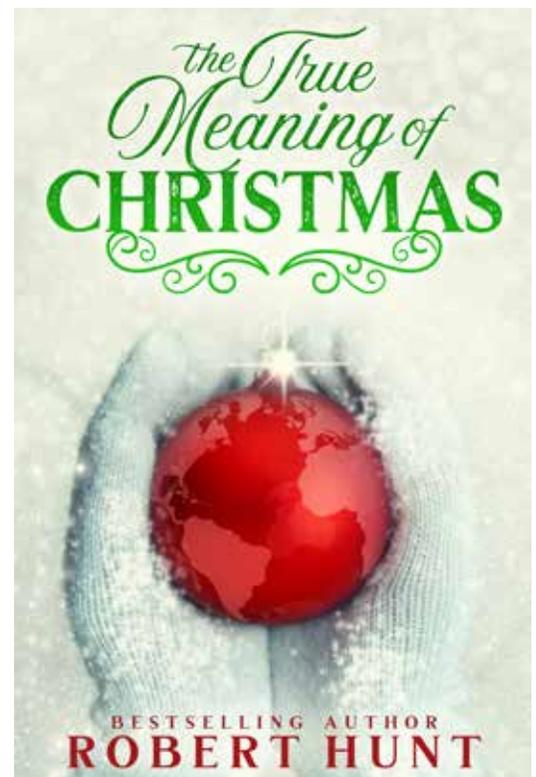
Robert Hunt

This is a collection of heartwarming stories set in Newfoundland during the Christmas season. At times heartbreaking, but always uplifting at the end, these stories share a touching message with readers that the best gifts are not material things, but rather the kindness we show others.

Bestselling author Robert Hunt tells stories of an athlete who runs a marathon for a girl he never knew, of two soldiers who forget the horrors of war to acknowledge one another on the battlefield during Christmas, a journalist who spends the holiday covering a war story in Darfur, and a man who gives up his prized roses at a competition for the woman he loves.

Also included is the story of a woman who suffered an injury in an automobile accident and looks for divine intervention when she travels to Mother Teresa's home in Calcutta, India.

ISBN: 978-1-77117-773-3, \$19.95, paperback, 196 pages, b&w photos, available as an ebook



MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, A, posters for select outlets, bookmarks and catalogue promotion.

Brigus: Past Glory, Present Splendour

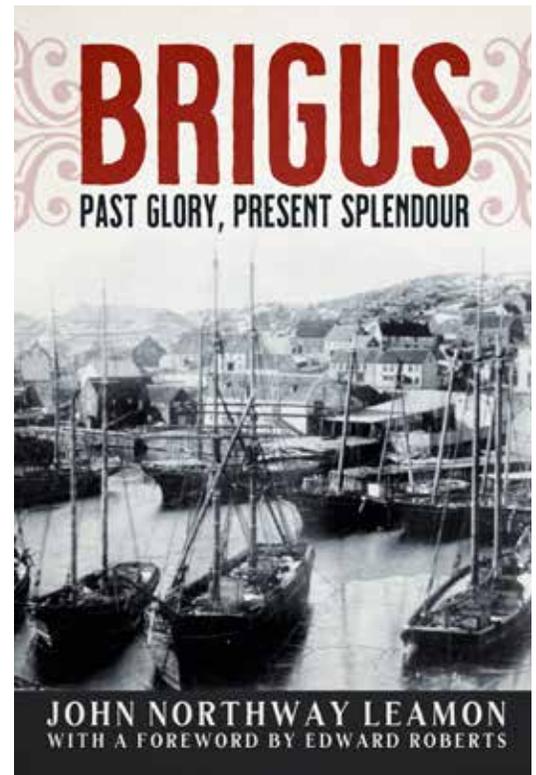
John Northway Leamon

This is a comprehensive history of Brigus, a small fishing community located in Conception Bay, Newfoundland and Labrador, Canada, which dates back to around 1612, when John Guy sold half of the harbour to the Spracklin family. Located in a sheltered bay, Brigus has been home to many fishermen and has been a strategic location in early times. It is located adjacent to Cupers Cove (modern-day Cupids), an English settlement established in 1610 by John Guy on behalf of Bristol's Society of Merchant Venturers.

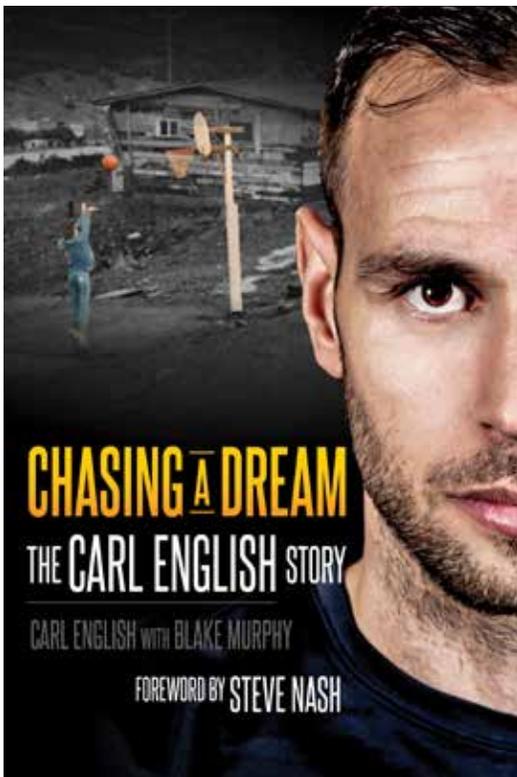
Seafaring, fishing, shipbuilding, sealing, and Arctic exploration were among the primary occupations of the residents of Brigus during the seventeenth, eighteenth, and nineteenth centuries. The community's name is derived from Brickhouse, the name of an old town in England.

Brigus was home to the world-famous Captain Robert "Bob" Abram Bartlett and is the location of his residence, Hawthorne Cottage, now a National Historic Site of Canada. There were many other "Arctic Heroes" who came from this historic town, including Captain William Munden, who built the schooner *Four Brothers*, the first 100-ton schooner in Newfoundland, in 1819.

ISBN: 978-1-77117-777-1, \$24.95, paperback, 438 pages, b&w and colour photos and illustrations, available as an ebook



MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, Atlantic Books for the Spring and Summer flyer, posters for select outlets, bookmarks and catalogue promotion, book signings.



Chasing a Dream: The Carl English Story

Carl English, with Blake Murphy

When Carl English was five years old, he was faced with an unimaginable tragedy. The loss of his parents in a fire would change his life as he knew it. But he found an outlet, a comfort zone, a way out of the emotional turmoil he experienced: basketball. He played, hours upon hours, on the side of the highway, in rain, wind, and even snow. As time passed, basketball grew into a passion, and then a dream.

Chasing a Dream is the memoir of Newfoundland basketball phenom Carl English. It's an inspirational true story of persevering through hard work and dedication to make a dream become reality. In Carl's case, he always dreamed of playing in the National Basketball Association (NBA). Although he went undrafted through all his years playing, he enjoyed the career of a lifetime playing the sport he loves. The basketball pro from small-town Newfoundland travelled overseas and crushed the European basketball circuit. He became a superstar in his own right, by playing in Europe and for the Canadian national team, and returned to his home province to a hero's welcome.

ISBN: 978-1-77117-787-0, \$19.95, paperback, 240 pages, b&w and colour photographs, available as an ebook

MARKETING PLANS: Media mailings and interviews; radio giveaways, advertising, Atlantic Books for the Spring and Summer flyer, posters for select outlets, bookmarks and catalogue promotion, book signings, book launch.



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